

CLUW Convention Workshops: November 13th

Sessions start at 8:30 am, 11 am and 2:30 pm

Standing Up to Change Wal-Mart

Join Organization United for Respect, UFCW, and Jobs with Justice to learn about the worker-led campaign to change Wal-Mart in stores and across the globe, and how YOU can join the fight.

Presenters: Mackenzie Baris, Field Organizer- Northeast Region, Jobs with Justice/American Rights at Work and Silvia Fabela, Making Change @ Walmart, UFCW and a Walmart Associate (to be named)

Social Media 201

See how the largest union in Nevada @Culinary226 uses social media and digital strategy. @BethanyKhan, the Culinary's Director of Digital Strategy, will go discuss Facebook, Twitter, website tips, a strong texting program and how paid ads can help with your campaigns. This course isn't an intro to Facebook and how to sign up for it, but rather, "You are on Facebook? Cool. Let's take it a few steps further and develop strong member engagement and a national outreach strategy." Participants are encouraged to bring their smart phones or iPads. Tweet your questions to @BethanyKhan and she might answer them during the workshop.

Organizing for Healthcare Justice in the Era of the Affordable Care Act

In 2009, the AFL-CIO resolved that, "Whatever the outcome of the current debate over healthcare reform in the 111th Congress, the task of establishing healthcare as a human right, not a privilege, will still lay before us." The Affordable Care Act (ACA) creates new opportunities and challenges in the fight to implement a social insurance model of healthcare reform. We will discuss the changed collective bargaining landscape under ACA, the particular threats to Taft-Hartley multi-employer plans and how these changes affect working women and their families. We will look at labor-supported state healthcare justice campaigns and the prospects for comprehensive reform. We will focus on how the fight for single-payer healthcare is central to the project of building a revitalized labor movement and a high road alternative to the austerity attacks on workers.

Presenter: Mark Dudzic, National Coordinator Labor Campaign for Single Payer

BE A BULLY BUSTER

Quick Quiz: Workplace bullying is (a) under-reported (b) experienced by 49% of American workers, as targets or witnesses (c) an important union issue (d) rarely addressed in the workplace (e) all of the above.

This session will provide you with the answer/s, including a definition of workplace bullying; strategies to address the problem as an individual, a union and in the workplace and information about evolving workplace and legal protections.

Presenter: KC Wagner, Faculty, The Worker Institute at Cornell ILR

When Members Experience Domestic Violence, Sexual Assault, Stalking: The Role of the Union

Recent studies document the increasing prevalence of incidents of gender-based violence, which can impact your members' health, job performance, and workplace safety. Many workers experiencing domestic violence, sexual assault, or stalking feel that they have to "cope" on their own. Unions can play a supportive role, as can employee or member assistance programs. In this workshop you will learn about domestic violence, sexual assault and stalking and what resources are available and how the union can be an advocate.

Presenters: KC Wagner, Faculty, The Worker Institute at Cornell ILR and Maya Raghu, Senior Attorney, Futures Without Violence

Let the Leader in You Shine

Participants will learn the stages of leadership development and create an individual action plan for their leadership journey.

Presenter: Tsika Pasipanodya, AFSCME Education and Leadership Training Department

Progress and Challenges in the Workplace and Community

The legislative horizon for women and families including equal pay, minimum wage, family friendly policies such as child care, paid leave, FMLA (modernized with provisions for paid leave), non-discrimination for pregnant workers and reproductive health care.

Presenter: Helene Shay, Commissioner, Permanent Commission on the Status of Women, Connecticut General Assembly

Bargaining and Mobilizing for Work and Family Issues

Where do U.S. women stand in relation to the rest of the world on work and family benefits? The importance of bargaining for work/family benefits. How to use work/family benefits to organize both internally and externally. How to build community partnerships and coalitions to achieve family leave benefits. When local campaigns can be successful.

Presenter: Carol Joyner, National Policy Director, Labor Project for Working Families

How to Build a Strong Chapter

All chapter presidents **AND** those interested in building a strong, sustainable chapter should plan to attend this highly interactive workshop where the discussion will center on recruitment, strategic planning, building solidarity, and overcoming barriers to keeping members actively involved.

Presenters: Millie Hall, Chapter President, Metro Detroit CLUW, Kathy Black, Chapter President, Philadelphia CLUW, Nikki Linnerman, Chapter President, Central CA CLUW, Mabel Serrano, Chapter President, Greater New Jersey CLUW

The Next Generation: Mentoring Future Union Leaders

Mentoring can be an important part of leadership development. For many years union members have served as informal mentors. We know, however, that individuals who mentor informally often self-select a mentee who looks like the mentor or like the mentor did when they were the mentee's age. That process often excludes women and other groups that are under-represented. "Intentional" mentoring – which this workshop focuses on – creates a program endorsed by the union or labor organization that is accountable and sustainable. If your goal is to start an intentional mentoring program from scratch or shore up one that's already in place, this workshop will help you implement it. It is based on the "The Next Generation," a mentoring manual developed by The Women's Policy Research Center, in conjunction with the Berger Marks Foundation.

Presenter: Carolyn J. Jacobson, Secretary-Treasurer, Berger - Marks Foundation

The Chicago Teachers Union STRIKE: How to Build a Strong Union in Tough Times

This workshop will be led by 3 experienced members of the union who played an active role in the strike. It will include the background description of events leading to the strike as well as school closings and the fight-back that took place. Also there will be a panel presentation that will cover the campaign for office for new leadership of the union, building capacity for the strike; outreach and organizing; running the strike contract vote and enforcement; school closings and budget fights.

There will also be small group work and an opportunity for questions and answers. This workshop is also designed to demonstrate new ideas for campaigns and community outreach that you can apply in your own union or CLUW chapter.

Presenters: Kristine Mayle (Financial Secretary CTU), Debby Pope (Grievance Department/Retiree Delegate), and Helen Ramirez-Odell (Retiree/District Supervisor)

CLUW Chapter Officers' Administrative and Financial Duties

Learn what your responsibilities as a chapter officer are to ensure you don't lose your charter or your IRS exempt status. This workshop will walk you through your administrative and financial responsibilities. This workshop will also help those members who want to start a chapter learn what the requirements are. All chapters are asked to have at least one officer with fiduciary responsibility attend this workshop.

Presenter: CLUW National Treasurer, Judy Beard

Dangerous and Unladylike: The Working Women Who Made History

From the earliest mill hands and runaway slaves, American working women and girls have refused to be defined as passive or submissive. We organized, struck, and redefined the struggle for economic rights for all. In this workshop we'll go behind the SHEroes and ask how women organized and what our vision of justice has been.

Presenter: Judy Ancel, Director of the Worker Education and Labor Studies (WELS) at the University of Missouri-Kansas City

Keeping Meetings Legit

Your business meeting procedure can expedite business and insure full participation of members.

This workshop is about the rules that make your meetings “legal” and productive. When you gather with other people to accomplish common goals you want efficient deliberation and action. Knowing the framework of a productive meeting is essential. There are rules and established procedure. Rather than obstruct progress, these rules help us accomplish our purpose and move smoothly through the agenda in a minimum amount of time.

You may also want to take an active part exercising your presiding skills and practicing the use of motions.

Presenter: Paula W. Petruso, Registered Parliamentarian

STRESS MANAGEMENT SKILLS BUILDING

Feeling anxious, stressed, or frustrated? Discover what causes stress and find ways to help manage it. This interactive workshop teaches you how to manage symptoms of stress, such as headaches, irritability and depression, sleep problems, weight gain or loss, and smoking. Learn more about what stress is, and participate in learning how you can overcome it, by practicing useful techniques such as deep breathing, meditation and visual imagery

Presenters: Brenda Savoy, NOC Liaison Women’s Health and Wellness Committee, Millie Hall and Helen Ramirez-Odell, Co-Chairs Women’s Health and Wellness Committee

Voter Suppression and Getting Out the Vote

How, where and why votes are suppressed and what groups are behind the suppression. Best practices to discuss voter suppression and combat it. What the voting landscape looks like after the Supreme Court Decision on the Voting Rights Act and how to get out and protect the vote.

Presenters: Janice Browne, League of Women Voters and Keesha Gaskins, Senior Counsel, Brennan Center for Justice

Women of All Ages’ Concerns about Retirement

As a result of the attacks that are taking place that impact seniors’ income, women just entering the workforce are feeling as if they will have to work forever with no retirement that will be able to sustain them as they age. Women about to retire in the next 10 years are looking forward to staying home, taking care of their grandchildren, traveling, and participating in community activities. Those in retirement are struggling to pay medical bills, food, and shelter with the little they receive. This workshop will cover all of those concerns including Social Security, Medicare, Thrift Savings Plans, 401K, and Defined Benefits

Presenter: Debra Berko, Secretary Treasurer, Southern Nevada, CLC, AFL-CIO

TENTATIVE: Your Rights on the Job

Presenter: Equal Employment Opportunities Commission