



Who We Are

HealthyWomen (HW) is the nation's leading independent health information source for women. For more than 25 years, women have come to HW for answers to their most pressing and personal health care questions. HW provides health information through its wide array of content that is original, objective, reviewed and approved by medical experts and reflects the latest advances in evidence-based health research.

HealthyWomen's long history of providing unbiased and accurate health information has earned the trust of consumers and health care providers, as well as nonprofit and corporate partners and the media. HW is widely referenced in print, broadcast and online venues. Its website, HealthyWomen.org, was recognized by ForbesWoman as one of the "Top 100 Websites for Women" and was named the top women's health website by Dr. Mehmet Oz in *O, The Oprah Magazine* and by *Good Housekeeping* magazine. In addition, HealthyWomen has a strong network of women's centers, clinics, health care systems and other health-delivery partners across the country through which it distributes its materials.

How We Succeed in Helping Women

HealthyWomen's award-winning website, **HealthyWomen.org**, was the first site dedicated solely to women's health and is recognized nationally as a go-to source for trustworthy health information for women. This dynamic, comprehensive resource gives women the latest health information, including news updates, health tips, resources and extensive coverage of hundreds of health topics.

In addition to our online content, HealthyWomen is active on Facebook, Twitter, Pinterest, Instagram and Google+. We post the latest health headlines along with information to help you live your best life. HW also offers a variety of e-newsletters that cover all aspects of women's health, including pregnancy, parenting, sexual health and aging well.

Insight from Research

HealthyWomen regularly surveys women to learn about their attitudes and behaviors through online polls and our annual womenTALK® study. Findings from this research help guide development of HealthyWomen content and publications.

Building Bridges to Strengthen Health and Raise Awareness

HealthyWomen develops partnerships and affiliations with health care professionals and organizations in the medical community, as well as other organizations dedicated to supporting women's health, to conduct educational campaigns to raise awareness of a variety of women's health issues. HW also works with various councils and review committees, including: Women's Health Advisory Council, made up of leading health care experts; Women's Center Advisory Council, made up of leading women's health centers; Consumer Liaison Council, a group of nearly 20 nationwide consumer organizations; and HW's Corporate Advisory Board.