

Get Out The Vote

How we're going to turn out
millennial women and spark a
new generation of women
voters



millennial women

b. 1981 → → → → → → → → → → → → → → → → → 1994

AAUW

FIELD TEAM

(soon with brand new GOTV staffer!)

**DOZENS of Energetic
College & University
Partners**

**Ground-Breaking
Research Reports and
Educational Materials**

Thousands and Thousands of AAUW Members

*(with Friends, Families, Coworkers, Neighborhoods, Libraries, Congregations,
Rolodexes, Email Contacts Lists, PTACHarity Fun-Run Buddies, Trivia Night
Teammates, and the Drive to Make Sure Women's Voices Are Heard!)*

**Award-
Winning
Blog**

Voices Project

**Hundreds
of vibrant
AAUW
branches**

**Fifteen On-the-
Ground Field
Organizers**

**Thousands of AAUW Fellowship & Grants
Recipients Nationwide**

OK – Here's

THE

PLAN:

TRAIN

Step One

California
Massachusetts
Mississippi
Missouri
Montana
Nebraska
Nevada

Illinois
North Dakota
Pennsylvania
Virginia
West Virginia

Wisconsin
Florida
Michigan

WHERE

reach **OUT**

Step Two

Millennial Women

**AAUW Members & Volunteers & Ally
Organizations**

In-State Field Organizers

AAUW GOTV Field Staffer

**Entire AAUW Staff, National Coalition
Partners, and Friends**

EDUCATE

Step Three

MOBILIZE

Step Four

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